



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 316 B

Results as of: 2/17/2014 11:17:44AM

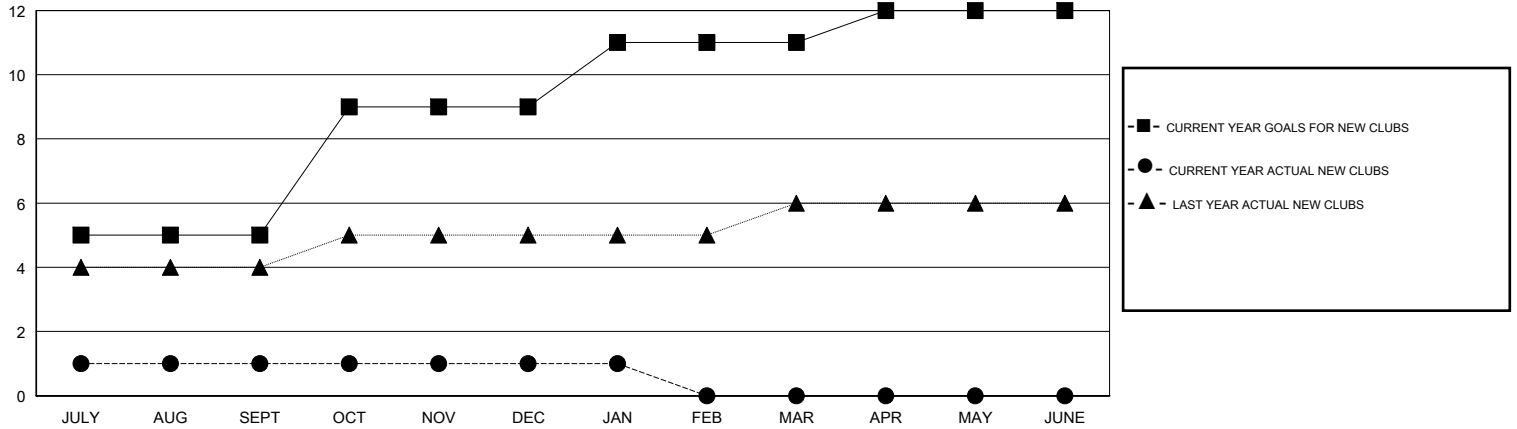
GMT: M NAGARAJAN

LOCATION INDIA

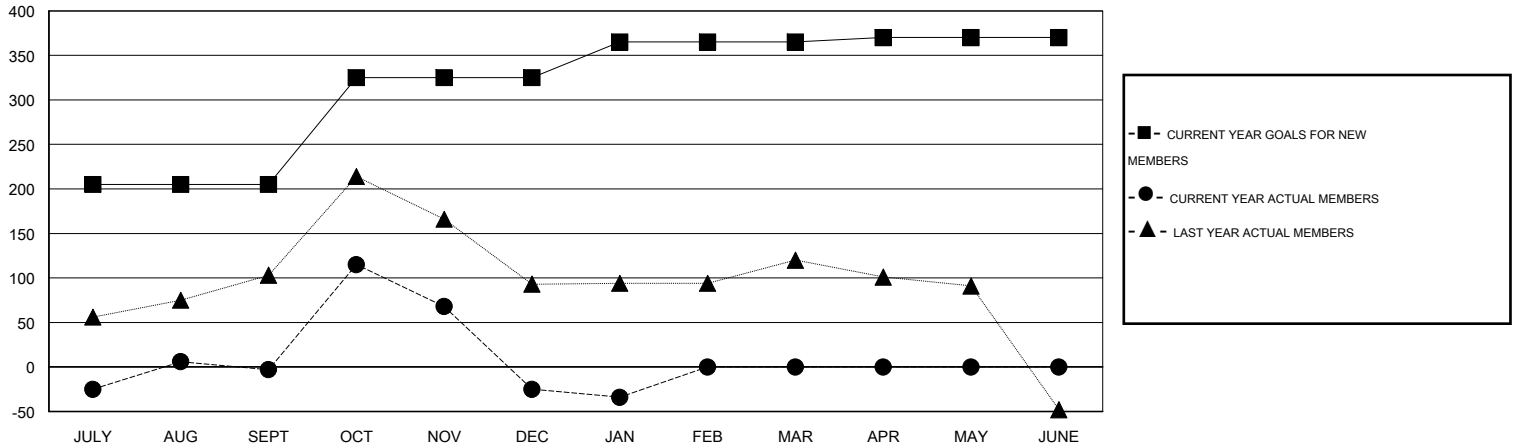
GMT CA 6

| Clubs                 |               |                  |                      |                      | Members               |                 |                    |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|--------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 |               |                  |                      |                      | RESULTS FOR 2013-2014 |                 |                    |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL NEW MEMBERS | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 5             | 1                | 1                    | 0                    | JULY/AUG/SEPT         | 205             | 109                | 112                    | -3                   |
| OCT/NOV/DEC           | 4             | 0                | 4                    | -4                   | OCT/NOV/DEC           | 120             | 152                | 174                    | -22                  |
| JAN/FEB/MAR           | 2             | 0                | 2                    | -2                   | JAN/FEB/MAR           | 40              | 9                  | 18                     | -9                   |
| APR/MAY/JUNE          | 1             | 0                | 0                    | 0                    | APR/MAY/JUNE          | 5               | 0                  | 0                      | 0                    |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |                |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 7       | 53 CLUBS OF 74 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |                |
| <u>DROPPED MEMBERS</u> |   | MALE                       | 1,980 (75.00%) |
| DECEASED               | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 660 (25.00%)   |
| CLUB CANCELLED         |   | FAMILY UNIT MEMBERS        | 1,250          |
| OTHER                  |   | HEAD OF HOUSEHOLD          | 551            |
| TOTAL                  |   | NON-HEAD OF HOUSEHOLD      | 699            |